## Survey 2000 / LOCAL WIC AGENCIES RECEIVING OUTSIDE FUNDING FOR ALL PROJECTS, INCLUDING BREASTFEEDING PROMOTION

## PART I: PROPOSALS FUNDED

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
American Red Cross Rhonda Henton (619) 583-8573	March of Dimes	"Healthy Pregnancy, Healthy Baby" for \$7,000 (HPHB)	Received \$4,500 7/1/99-6/30/00		No	Provide HPHB classes at no cost to WIC participants using HPHB instructors (certified child birth educators).	Identify a need by surveying participants within the WIC offices. In addition, it was helpful for us to use a curriculum that is already being used successfully at the American Red Cross. Submitted a copy of proposal.
	March of Dimes	"Healthy Pregnancy, Healthy Baby" for \$7,490	Received \$7,490 7/1/00-6/30/01		No	Provide HPHB classes at no cost to WIC participants using HPHB instructors (certified child birth educators).	Same as above.
City of Berkeley Ellen Sirbu (510) 665-7322	The California Endowment	Weight Reduction Peer Counseling	Received \$500,000 10/1/00-9/30/03		Space, employee salary/benefits, indirect charges above the 10% allowed by WIC	Promoting 5-A-Day activities to improve nutrition and promote weight reduction.	
Central Valley Indian Health, Inc. Nora Bashran (559) 298-0258	Nutrition Network	Submitted proposal for \$26,500	Received \$26,500 10/1/99-9/30/00		Space, furniture, written materials, employee salary/benefits.	1999: Anemia focus groups, Healthy Heart classes, Honor the Gift of Food series; diabetes peer counseling, nutr. Library resource purchases for patients and staff. 2000: 3 series of nutr.classes for parents of Indian children; Follow-up to Focus Group. Develop educ. classes and materials on anemia.	Submitted copy of proposal.
Agency Name and Contact	Funding Source	Proposals Funded	Amount	Has Not Applied	Receives	Proposed Activities	Suggestions for

		(Proposal Name and Amount Requested)	Received and Funding Period	and/or Does Not Plan to Apply For Additional Funding This Year	In-Kind or County/City Support (If Yes, Type)		Successful Proposals
Clinica Sierra Vista, Inc. Leah Carter (661) 326-6490	Prop 10 Commission	"Peer Breastfeeding Counseling Project" for \$156,000	Received \$156,000 11/1/00-10/31/01		County support for space and written materials.	Hire and train peer breastfeeding counselors to identify pregnant women about to deliver and case manage their breastfeeding needs.	Applied under the category of "Early Brain Development" for Prop 10 proposal.
Community Resource Project, Inc. Maureen Webb (916) 326-5840	Prop 10 Commission	Nutrition education proposal	Received \$50,000 8/1/00-7/31/01		No	Expansion of nutrition education component.	
Contra Costa County Health Services Beverly Clark (925) 646-5376	Nutrition Network	Breastfeeding peer counselors proposal for \$26,035	Received \$26,035 10/1/00-9/30/01		Space, written materials, employee salary and benefits, and indirect charges above 10% allowed by WIC.	Develop breastfeeding support program for WIC clients. Counselors will speak in WIC classes and call clients at home for follow-up. They will refer to lactation education.	Be persistent and cooperative. Will provide copy of proposal.
Del Norte Clinics, Inc. Susan Garcia (530) 742-4993	March of Dimes	"Increasing Folate Awareness for Hmong and Hispanic WIC Participants" for \$6,220	Received \$6,220 6/1/00-6/30/01		No	Conduct folate rich foods training classes, cooking demonstrations, participants receive recipes. Clients are later seen by trained bilingual paraprofessional staff for evaluation.	A proposal takes time to write; must do follow-up reports. March of Dimes requested presentations and press releases over and above anything spelled out in the original proposal application.  Provided copy of proposal.
Delta Health Care Kay Buhstaller (209) 472-7093	Tobacco Control Section	WIC Smoking Cessation Project for \$146,000	Received \$146,000		No	Provide smoking cessation services for WIC participants and the community.	
	Office of Family Planning	First Stop Demonstration Project for \$60,000	Received \$60,000		No	Provide partial exams and birth control on-site for WIC participants.	

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Delta Health Care Kay Buhstaller (209) 472-7093	California DHS Immunization Branch	"Take Time to Immunize"	Receives \$32,885 per year. 7/98 – 6/01. Has been funded since 1995.		No	Improve local IZ rates through WIC linkages.	Collaborate on proposals. This needs to happen between other WIC agencies in the service area as well as other community hospitals and organizations.
Harbor-UCLA Research and Education Institute Steve Baranov (325) 757-7244	California DHS Immunization Branch	Immunization Project Proposal for \$350,000	Received \$350,000. Implementation was 7/98, funding period was for 3 years.		No	Assess children at REI, and provide WIC referral. Work with private providers to improve their practices.	Assess your strengths and assets and work with funders who need your help and participation. Will provide copy of proposal.
	Los Angeles County Prop 10 Commission	"Home Visiting: Expansion of Current Black Infant Health to Include Parenting Education" for \$500,000	Received \$500,000. Implementation is 10/00, funding period for 3 years.		No	Add parenting education for 250 families served by REI Black Infant Health. Do home visits.	Work closely with Prop 10 Commission staff. Will provide copy of proposal.
	CDC	"Phase II—Reach 2010 Immunize LA Kids" for \$1,000,000	Received \$986,000 for 4 years		No	Improve IZ rates in 2 year old children in South LA. 1) Assessment and consultation to 60 private provider practices. 2) Provide outreach to underimmunized children at 10 public health and private non-profit clinics.	Submit proposals in areas where you have expertise or want to start small and get a track record.
La Clinica de la Raza Nori Grossman (510) 535-4116	Applied to State Census 2000.	State Census Proposal for \$6,933	Received \$6,760		Space, written materials, employee salary/benefits.	WIC staff training and education and in-clinic assistance.	

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Marin County Dept. of Health and Human Services Michelle Bieber (415) 507-4041	Nutrition Network	County-wide social marketing campaign.	Received \$82,000 1998-2000		Employee salary and benefits	A task force led by the MCH program developed a nutrition campaign including a colorful logo and 7 key nutrition messages that were used to make bus ads, posters & billboards and materials such as magnets and book marks.  Materials will be used by the community at schools, community groups, health and information fairs. WIC staff has assisted in material development and were reimbursed accordingly.	
Mendocino County Betty Touchon (707) 463-4539	Project Lean	Powerful Produce	Received \$3,000 6/00-10/00		Space, benefits, classes/wellness, power, janitorial, payroll, personnel	Promoting fruits and vegetables to improve nutrition.	Money is available but the increased work load for the project manager is not worth the funding in small agencies. Someone needs to be hired to coordinate program.
	WIC Smoking Cessation Project	Smoking Cessation	Received \$41,633 10/98-5/99		Space, benefits, classes/wellness, power, janitorial, payroll, personnel	Smoking cessation activities.	, ,
Mission Hospital Camino Health Center Robin Bradley (949) 488-7696	Orange Co. Healthcare Agency	Immunization assessment proposal for \$16,000	Received \$16,000 for 3 years			Assess immunization efforts.	

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Monterey County Joann Godoy (831) 757-1819	Nutrition Network. Plans to apply for additional funding this year.	"WIC Family Learning Centers" submitted proposal for \$253,773	Received \$253,773 10/01/00-9/30/01		No	Activities include: 1) Alisal Community Certified Farmers' Market; 2) Family garden at Salinas Adult School; 3) Salinas Public Library for WIC Families Program; 4) Nutrition Box Program for Salinas City Elementary School.	Use a professional grant writer; it will really save time. Cost is well spent so that you can continue to take care of all the other day-to-day management duties of running a busy nutrition program. Note: Their health department has no in-house grant writing support.
	Latino 5-A-Day	"Power Play!" for \$160,000	Received \$160,000		No	Latino 5-A-Day promotes fruit and vegetables primarily in the Latino community through the Festival and Farmers' Market Program events  Power Play is a 5-county program that promotes 5-A-Day activities through schools, youth groups, , farmers' markets, media and supermarkets.	Make sure grant can score well on the scoring matrix which sometimes is different from what the narrative requests. Use a professional grant writer and build a strong working relationship. Funders like to see lots of partnerships; at least make collaboration look good on paper.

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Northeast Valley Health Corp. Gayle Schachne (818) 898-1388	Los Angeles County	Immunization Assessment and Referral Proposal for \$75,000	Received \$49,000		No	Immunization assessment and referral.	Do not over extend capabilities of WIC to provide additional services without determining exact hours of staff needs. Consider how WIC is provided on site. Write clear, simple objectives and realistic time frames. If it sounds too far fetched, it will not be funded.
	EFNEP	Submitted proposal for \$1,000	Received \$1,000		No	Promotes 5-A-Day fruits and vegetables	
Orange Co. Health Care Agency David Thiessen (714) 834-8556	Applied to Prop 10, Nutrition Network and Project LEAN. Plans to apply for additional funding this year.	Submitted proposal 6/00 to Nutrition Network and Prop 10 for \$1.1 million.	Per David Thiessen, has been informally notified they will receive \$400,000. Funding period 10/01/00-9/30/01		Space and indirect charges above 10% allowed by WIC.	5-A-Day promotion, physical activity promotion obesity prevention, breastfeeding promotion, WIC services.	
Placer Co. Dept. of H&HS Caroline Hickson (530) 889-7190	Nutrition Network	Submitted proposal for \$51,000	Received \$51,000 10/1/00-9/31/01		Space and employee salary and benefits.	Nutrition assessment and counseling training staff on elder health, CHDP, women's health. Cooking and recipe modification training to Hispanic women to lower fat, salt & sugar intake.	All funding from Nutrition Network must support either increasing fruits/vegetables (5 A Day) or promote exercise. Breastfeeding ideas are not funded.

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Public Health Foundation Enterp. Judy Gomez (626) 856-6650	SEE ATTACHED						
Riverside County WIC Gayle Hoxten (909) 358-5306	Nutrition Network	General nutrition proposal	Received \$344,362 Applied 4/98		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, office expenses, incentives, promotional items	5-A-Day and physical activity messages to community. Develop Community Coalition and create community based social marketing plan.	
	Local Prop 10 Commission	WIC Expansion	Received \$1,000,000 Applied 4/00		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, office expenses, incentives, promotional items	<ol> <li>Expand WIC program to see 3,000 more participants than State allocated caseloads.</li> <li>Extend evening hours at certain sites.</li> <li>Open a WIC clinic at the County Hospital.</li> </ol>	Collaborate with several other programs and agencies. Services should be provided to all residents of Riverside County, not just low-income. Indicate the plan for sustaining the program after funding ends.

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Riverside County WIC Gayle Hoxten (909) 358-5306	Nutrition Network	General nutrition proposal	Received \$344,362		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, office expenses, incentives, promotional items.	5-A-Day and physical activity messages to community. Develop Community Coalition and create community based social marketing plan.	
	March of Dimes	Perinatal Initiative	Received \$110,000 Applied 6/00		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, office expenses, incentives, promotional items	Provide staff training.	
Sacramento Co. Dept. of H&HS Teri Ellison (916) 427-9062	Nutrition Network	"Feel Alive With 5!" for 75,984	Received \$75,984 10/1/00-9/31/01		Employee salary and benefits and indirect charges above 10% allowed by WIC. Also covers overages on operating expenses, which are due mostly to high security costs.	Promote healthy habits and physical activity among low-income families in Sacramento, via several series of classes on nutrition skills, preventing overweight children, and increasing physical activity. Distribution of healthy recipe cookbooks.	Be very detailed in all of your answers to questions. Have more than one person review and edit.

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Sacramento Co. Dept. of H&HS Teri Ellison (916) 427-9062	March of Dimes	"WIC Folic Acid Education" for \$10,000	Received \$10,000 1/1/00-12/31/01		Employee salary and benefits and indirect charges above 10% allowed by WIC. Overages on oper. expenses due to high security costs.	Provide to Hispanic women of childbearing age education on the importance of adequate folic acid intake and food sources of folic acid.	Spend lots of time to write the grant. Be very detailed in all of your answers to questions. Have more than one person review and edit.
San Diego State Univ. Foundation Carole Morales (858) 505-3063	CWA, and The California Endowment.	"Prenatal Initiative Grant" for \$200,000	Received \$150,000 7/01/00-6/30/01		No	Increase the number of WIC pregnant women receiving prenatal care and Medi-Cal by 15%. All offices will provide training and consultation on the need for prenatal care and health insurance to pay for care. Hire 4 full-time assistants in 4 offices to complete Medi-Cal applications and help pregnant women get prenatal care. Exchange referrals and education in all other offices.	Proposal was accepted because they knew the unique barriers to care in San Diego and had an innovative way to overcome them. Pilot proj. where 4 of 11 offices will have specialized activities. Other offices will be used as a comparison to determine effectiveness.
Santa Barbara Co. Health Care Serv. Anne Patterson (805) 681-5279	Prop 10 Commission	"Breastfeeding is the Best Practice" for \$174,355	Received \$76,355 7/01/00-6/30/01		Space, furniture, employee salary and benefits. County subsidizes WIC since they do not have enough money to cover all personnel or indirect costs.	Train 30 health professionals to become lactation educators. Encourage businesses to adopt breastfeeding friendly policies. Pay WIC breastfeeding coordinator 10 hours per week. Purchase promotional items such as t-shirts, frisbees, banners and water bottles. Pay for speakers at coalition meetings.	It takes a lot of time to prepare a proposal. Be very specific and precise in what you want. Need to watch the whole process, attend meetings, be available to answer questions. Will provide proposal.

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Santa Barbara Co. Health Care Serv. Anne Patterson (805) 681-5279	March of Dimes	"Increasing Breastfeeding Rates Among Low-Income Populations in Santa Barbara County" for \$2,106	Received \$2,106 10/01/00-9/30/01		Space, furniture, employee salary and benefits. County subsidizes WIC since they do not have enough money to cover all personnel or indirect costs.	Train 2.5 WIC staff to become lactation educators.	
Santa Clara County Karen Khorasani (408) 792-5123	Local Prop 10 Commission	"Community Based Social Marketing Plan"	Received \$100,000 10/1/00-9/30/01		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, operating expenses such as telephone, office supplies and equipment and computers		Get assistance to develop grant from epidemiologists, grant writer. Supportive data is imperative. Talk to other agencies, groups, organizations and the target population to get their input on proposed interventions. Belonging to community coalitions who can support the project is also helpful.
Scripps Mercy Hospital Carole McCreary (619) 260-7054	Farmers' Market Nutrition Program	Submitted proposal for \$4,776	Received \$4,776 for FFY 99-00		Space	Promotion of fresh fruits and vegetables.	•

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Shasta County Dept. of Public Health Nancy Mather (530) 225-5721	Applied to Nutrition Network's Incentive Award Program	"Food Security and Nutrition Education" for \$20,000	Received \$20,000 10/01/99-9/30/00		Space, furniture, written materials, employee salary/benefits.	Improve coordination of food assistance programs and develop a community food security coalition.	Separate grant funded projects with different account numbers to clarify them from WIC dollars. Plan on spending more time, energy and effort on projects to enhance WIC services. It's worth it.
Solano Co. Health & Social Serv. Claudia Burnett (707) 421-7231	Nutrition Network	"Get Fit and Get Five A Day"	Amount not specified		Space and employee salary and benefits.	Promote physical activity and 5 fruits and vegetables a day.	Must be willing to do something for free so others can see the value of what we do.
	IZ Branch	IZ Collaborative Grant	Amount not specified		Space and employee salary and benefits.	Screen IZ records and educate parents.	
	Partnership Health Plan	"Lac Track"	Amount not specified		Space and employee salary and benefits.	Implement Teri Broadhurst's graduate project, Lac Track, which is an intense early post-partum support and intervention and follow-up program. Pregnant moms are tagged and follow-up calls are made around the mother's due date, at discharge, and at several intervals after discharge, depending on the mother's needs.	Need to be very proactive. Need to be willing to invest some of your own non-work time in going after funding. It takes extra hours

Agency Name and Contact	Funding Source	Proposals Funded (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Solano Co. Health & Social Serv.	Not given	"WIC Substance Abuse Prevention Project"	Submitted for various amounts in various years		Space and employee salary and benefits.	Identify pregnant women who are using substances and link them to substance abuse treatment.	Ask only for money for what you want to do. Don't ask for money that is not value added to your services. Seek funding for what you are passionate about.
Urban Indian Health Board, Inc. Shama Johnson (510) 535-4420	Prop. 10 Commission	"Every Child Counts- Breastfeeding Promotion" for \$90,000	Received \$70,000 8/01/00-7/31/01		Indirect charges above 10% allowed by WIC	Hire PT lactation consultant for on-site consults and to train/supervise breastfeeding peer counselors. Hire 3 PT breastfeeding peer counselors. Coordinate with medical dept. and family and child guidance. Will utilize a case manager to follow-up with high-risk families ident. by peer counselors.	Sell idea to funder. Assess Scope of Work required for a new contract. Does the admin. work outweigh the benefit of the project? Don't take money that does not match your program goals and objectives. It requires extra work.
	Alameda County Immunization Program	"WIC Immunization Project" for \$17,845	Received \$17,845 7/98 – 6/01		Indirect charges above 10% allowed by WIC	Assess WIC children's immunization status and provide referrals to medical providers. Increase awareness of importance of immunization.	Provided copy of concept paper.

## PART II: PROPOSALS PENDING OR NOT FUNDED

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Community Resource Project, Inc. Maureen Webb (916) 326-5840	Prop 10 Commission	Submitted two proposals for "Be Active, Be Healthy" for \$300,000 and \$900,000	None	Plans to resubmit proposal to Prop 10 this year.	No	<ol> <li>Development of class curriculum to include food demonstrations and recipes;</li> <li>Provide bag of groceries with ingredients;</li> <li>Provide comprehensive resource list to clients.</li> </ol>	Submitted proposal "Be Active, Be Healthy" to local tobacco commission for \$900,000.
Kern County Econ. Oppor. Corp. Carmen Segovia (661) 327-3074	Local Proposition 10 Commission	Submitted proposal "WIC Breastfeeding Promotion Project".	None		Space.		
Madera Co. Department of Public Health Yvette Herrera (559) 675-7623	Local Prop 10 Commission	Requested \$5,000.	None		Employee salaries and benefits		
Merced Co. Community Action Agency Nancy Midcalf (209) 383-4859	Prop 10 Commission	Submitted proposal "Expansion of WIC Breastfeeding Support and Promotion Services" for \$322,578	None		No		Plans to resubmit proposal.
	Prop 10 Commission	Submitted proposal "Expansion of WIC Nutrition Education Services" for \$96,065.	None		No		Plans to resubmit proposal.
Monterey County Joann Godoy (831) 757-1819	Prop 10 Commission	Submitted proposal "WIC Family Learning Centers" in Year 1 for \$485,851. Proposal not funded.	None				

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Monterey County	Power Play and Latino 5 A Day	Submitted proposal for \$930,953.	Waiting for approval.		No	Improved health and well being in 3 major areas:  1) Pre-literacy and early childhood education;  2) Breastfeeding support;  3) Smoking cessation.	If proposal is not funded, will go through technical review process with Prop 10 Committee. Suggestions: Be very aware of political processes. It really helps to know key players, key staff members.
Sacramento Co. Dept. of H&HS Teri Ellison (916) 427-9062	Sacramento County Tobacco Settlement Funds	Submitted proposal "Childhood Obesity Prevention Program" for \$394,731.	None		Empl. salary and benefits, indirect charges above 10% allowed by WIC, overages on OE&E, which are due mostly to high security costs.	Childhood obesity prevention.	Show more collaborative activities with other agencies.
San Bernardino County Department of Public Health Betsy Cline (909) 387-6315	Local Prop. 10 Commission	"WIC Customer Satisfaction Survey— Continuous Quality Improvement Program" for \$150,000 for 3-year period	Waiting for approval		No	Collaborated with Loma Linda University on the proposal. Assist the local agency in finalizing its survey tool and implement survey and organize data from survey results.	If proposal is not funded, plan to resubmit 6/01.

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Santa Clara County	Nutrition Network	Submitted proposal "Bone Health Campaign" for \$25,000.	Waiting for approval.		Space, furniture, written materials, employee salary and benefits, indirect charges above 10% allowed by WIC, operating expenses such as telephone, office supplies and equipment and computers		If proposal is not funded, don't be discouraged. Look for other funding opportunities. Keep data and information about the community current so you can draw on it when you get a chance to resbumit the proposal.
Shasta Co. Dept. of Public Health Nancy Mather (530) 225-5721	Applied to Nutrition Network's Incentive Award Program	Submitted proposal "Food Security and Nutrition Education" for \$35,000.	None		Space, furniture, written materials, employee salary/benefits.	Improve coordination of food assistance programs and develop a community food security coalition.	Work closely with your Regional Project LEAN coordinator.
	Applied to Nutrition Network's Incentive Award Program	Submitted proposal "Food Security and Nutrition Education" for \$33,000.	Waiting for approval.		Space, furniture, written materials, employee salary/benefits.	Improve coordination of food assistance programs and develop a community food security coalition.	
Sonoma County DHS Carol Kronberg (707) 565-6595	County Immunization, Tobacco Project, county funds	Submitted proposal in 1999 for Program Improvement to fund a position to do WIC immunization (existing position to be cut because of level WIC funding) Proposal requested .4 FTE PH Aide.	None		Space, furniture, employee salary/benefits for immunizations, indirect charges above the 10% allowed by WIC, and net county cost		
Sonoma Co. Indian Health Project Margaret Bregger (707) 544-4056	Nutrition Network	Submitted proposal for \$33,000. Funding period is 10/01/00-9/31/01.	Waiting for approval.		No	Health fair for children, food demos, exercise & breastfeeding promotion, diabetes prevention.	

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Ventura Co. Health Care Agency Margie Wilcox-Rose (805) 652-3214	Prop 10 Commission	"Breastfeeding Resources, Education and Staff Training (BREAST)" for \$39,000 on 8/14/00	Waiting for approval		County support for employee salary and benefits.	Train 40 CLEs throughout Ventura County.	Plans to resubmit if proposal is not funded.
Yolo County WIC Lisa Webster (530) 666-8447	Local Prop 10 Commission	Breastfeeding	Requested \$300,000 Waiting for approval Implementation is FFY 2000-01		No	Breastfeeding promotion, training and support.	

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Alliance Medical Center				X	No		
Butte County Department of Public Health Julie Wetmore (530) 895-6543				X	Space at 2 CPSP prog. & a Healthy Start building.	Weight reduction, and peer counseling	
Catholic Healthcare West North State Kathleen Alanis (530) 527-8791				X	Indirect charges above the 10% allowed by WIC		
Clinica de Salud del Pueblo Mona Caballera (760) 337-9199				X	No		
Community Medical Centers, Inc. Lauren Neninger (209) 870-5006				X	No		
E-Center Susan Perry (707) 263-5253				X	No		
El Dorado County Andrea Sabatino Sanchez (530) 621-6170	Farmers' Market Nutrition Program				Space.		
Fresno Co. Econ. Oppor. Comm. Wilma Austin (559) 263-1158				X	No		May possibly apply in the future.
Gardner Family Care Corp. Kim Potter (408) 254-5192				X	No		

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Human Resources Council Shulee Runnings (209) 223-7685				X	No		
Indian Health Center of Santa Clara Valley, Inc. Janet Rausch (408) 445-3420	Plans to apply for Nutrition Network and California Endowment monies in 2001.				No		
Long Beach Dept. of H&HS Judy Ogunji (562) 570-4475				X	Space.		
Madera Co. Department of Public Health Yvette Herrera (559) 675-7623				X	Space.		
Mercy Healthcare North				X	Indirect charges above the 10% allowed by WIC		
Napa Co. Health & Human Serv. Wendy Need (707) 253-4222				Has not applied for additional funding. May apply in future.	Indirect charges above 10% allowed by WIC.		
Nevada County Health Services Nancy Piette (530) 265-1454	May apply for funding if time permits.			X	No		
North County Health Services Mary Sammer (760) 752-4324	Smoking Cessation Program			May apply for additional funding in future.	No		
Northeastern Rural Health Clinics, Inc. Barbara Byers (530) 257-7094				X	No		

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Pasadena Public Health Dept. M. Jane Lewis (626) 744-6521				X	No		
Planned Parenthood Hazel Calilung (714) 973-2561				X	No		
Plumas Rural Services, Inc. Katy Dyrr (530) 283-4093				X	No		
San Benito Health Foundation Sheila James (831) 637-4214				X	No		
San Joaquin Co. Pub. Health Serv. Barbara Riesberg (209) 468-3286				Has not applied in past 3 years but plans to apply in 2001.	Space, furniture, written materials and employee salary/benefits through IZ program.		
San Mateo Co. Health Serv. Agency Yuchi Yang (650) 573-2954	Nutrition Network	No proposal submitted.			Space, furniture, written materials, employee salary and benefits, indirect costs above 10% allowed by WIC, electricity		Receives "in-kind" funding for a Comm. Worker II (WIC core serv., budget \$150,000). The activities conducted by CNN RD is under county in-kind and CNN money. Some activities serve WIC clients on nutrition-related topics, but their staff are not the "WIC staff". Not involved in CNN budget and activities now, but collab. on WIC FMNP activ.

Agency Name and Contact	Funding Source	Proposals Not Funded/ Waiting for Approval (Proposal Name and Amount Requested)	Amount Received and Funding Period	Has Not Applied and/or Does Not Plan to Apply For Additional Funding This Year	Receives In-Kind or County/City Support (If Yes, Type)	Proposed Activities	Suggestions for Successful Proposals
Sierra County WIC Vicki Greer				X	No		
(530) 993-6700 <b>Siskiyou County WIC</b> Susan Doron (530) 841-4001				X	No		
Stanislaus Co. Health Serv. Agency Phoebe Leung (209) 558-6833	Applied for Network funding for nutrition activities, but not to enhance WIC services.				Space, furniture, indirect charges above 10% allowed by WIC.		
Sutter Co. Human Services Dept. Carolyn Norton (530) 822-7224	Plans to apply for funding this year.			X	Indirect charges above 10% allowed by WIC.		
Toiyabe Indian Health Project, Inc. Irene Mason (760) 872-3707				X	Employee salary/benefits and indirect charges above the WIC allowed 10%		
Trinity County H&HS Eileen Stocum (530) 623-3238				X	Indirect charges above 10% WIC allowed.		
Tulare County H&HS Peggy Redfern (559) 685-2519				X	No		
Tuolumne Co. Health Dept. Jill Castle (209) 533-7402				X	Receives one administrative salary (indirect).		
United Health Centers of San Joaquin Valley, Inc. Gloria Pecina (559) 638-3948				X	Space.		
Valley Comm. Health Center Roberta Smith (925) 846-5983				X	No		